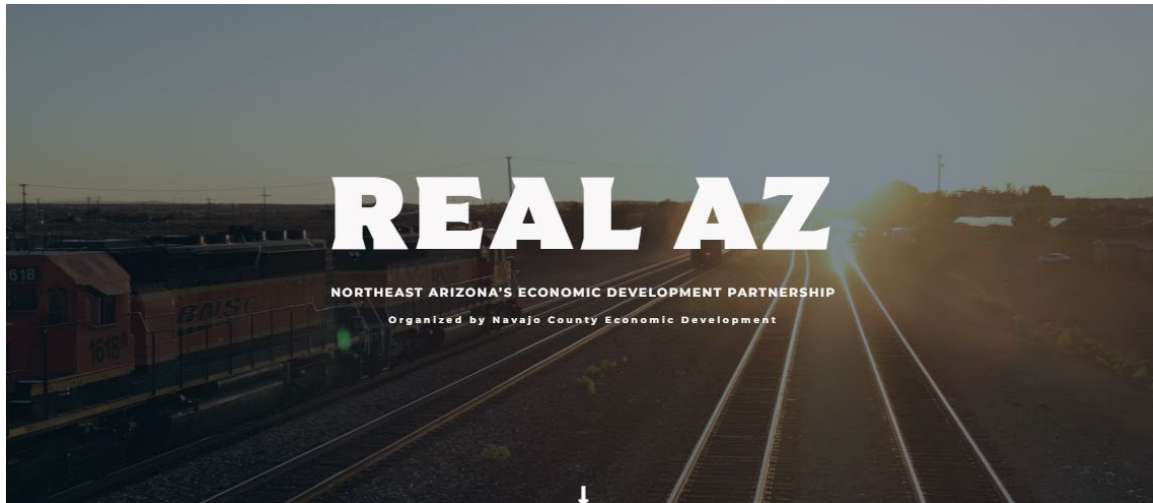


REAL AZ

Regional Leadership Partner Profile

Building Northeastern Arizona's Economic Future Together



Who We Are

REAL AZ is an informal regional partnership that unites business leaders, local governments, utilities, educational institutions, healthcare organizations, nonprofits and community partners to strengthen the economies of Navajo and Apache Counties. Our partners contribute leadership, expertise, advocacy and relationships—not dues—to help create jobs, attract investment and improve quality of life.

Our Mission

To strengthen Northeastern Arizona through regional collaboration that attracts investment, grows businesses, develops workforce, expands housing, improves infrastructure and promotes long-term prosperity.

Why Become a REAL AZ Partner?

- Connect with regional decision makers and industry leaders.
- Collaborate on strategic initiatives and investment opportunities.
- Help shape the future of Northeastern Arizona.
- Share your organization's story and regional impact.
- Support business recruitment, workforce, housing and infrastructure efforts.

Regional Priorities

✓ Industry Recruitment	✓ Workforce Development
✓ Workforce Housing	✓ Energy Development
✓ Infrastructure	✓ Entrepreneurship
✓ Regional Marketing	✓ Tourism
✓ Broadband	✓ Collaboration

Organization Information

Organization: _____

Business Address: _____

Mailing Address: _____

Website: _____

Primary Contact: _____

Title: _____

Email: _____

Phone: _____

Regional Representatives (up to 3)

Name	Title	Email	Phone	Primary Contact

Organization Overview

Provide a brief overview of your organization.

What communities or geographic areas do you primarily serve?

Approximately how many employees does your organization have?

☐ 1-10 ☐ 11-25 ☐ 26-50 ☐ 51-100 ☐ 101-250 ☐ 250+

List your organization's Top Three Economic Development Priorities.

Professional Contribution

1. Please list your professional leadership positions and community organizations you are already involved with.

2. Describe the investments your organization has made into the region, highlighting project details, employment numbers, capital investment and community impact.

3. Share specifically what you and your organization would like to gain from being a REAL AZ Partner. What can the REAL AZ partners help you with?

4. Tell us why you and your organization supports economic growth in our region.

5. Share specifically how you can advocate for increased economic growth.

6. What part of our regional growth story can you and your organization tell?

Partner Participation (Optional, not required of REAL AZ Partners)

7. Sponsor a future REAL AZ meeting lunch (60–100 attendees; average sponsorship \$2,500)? ☐ Yes ☐ Maybe ☐ Not at this time

8. Attend approximately six REAL AZ meetings annually? ☐ Yes ☐ Occasionally ☐ No

9. Be available to answer a phone call or email when a relevant opportunity arises? ☐ Yes ☐ Occasionally ☐ No

Areas of Interest: ☐ Recruitment ☐ Workforce ☐ Housing ☐ Energy ☐ Infrastructure ☐ Broadband ☐ Tourism ☐ Marketing ☐ Manufacturing ☐ Grants ☐ Education ☐ Agriculture ☐ Forestry ☐ Healthcare ☐ Technology ☐ Other _____

Additional Information you would like to share.

REAL AZ Partner Commitment

- Support regional collaboration.
- Promote responsible economic growth.
- Share knowledge, expertise and opportunities.
- Respect differing viewpoints while pursuing common goals.
- Strengthen the long-term prosperity of Northeastern Arizona.

Applicant Certification

Applicant Name: _____

Title: _____

Organization: _____

Signature: _____

Date: _____

Next Steps

- The REAL AZ Advisory Committee will review your Partner Profile.
- We encourage you to attend your next REAL AZ meeting as our guest.
- New partners will be introduced and invited to share their organization, mission and how they can contribute to regional success.

Submit Your Partner Profile

Please return your completed Partner Profile to:

Chris Pasterz
Navajo County Economic Development Director
Chris.Pasterz@navajocountyaz.gov

and

Jack Callahan
Coal Community Development Manager
Jack.Callahan@navajocountyaz.gov

Or mail to:

Navajo County Economic Development Director
100 East Code Talkers Drive
PO BOX 668
Holbrook, Arizona 86025

We are grateful for your willingness to join REAL AZ, Northeast Arizona's Economic Development Partnership. We will be in touch very soon and look forward to working together.

Don't hesitate to call me should you have any questions.



Chris Pasterz – 928-241-8414

Navajo County Economic Development Director